

MEET US WHERE KNOWLEDGE AND POSSIBILITY

# KALEID

We are Spitball, an advertising agency, and we believe that collaboration and creativity are renewable resources that only grow stronger when shared with more people. We founded KALEID (pronounced kuh · lide) out of our passion for the work we do and a deep sense of responsibility to open doors for a wider spectrum of new talent. We want to help the students of today bring their fresh perspectives and unique experiences into our industry for a more vibrant future.

## SPEAKING ENGAGEMENTS

Spitballers fill a vast array of essential industry roles including Account Management, Campaign and Brand Strategy, Media, Digital and Graphic Design, Experiential, Production, and much more. We love to share our expertise and engage in friendly Q&A.

### PANEL DISCUSSIONS

Students benefit from exposure to a variety of expert experiences and perspectives. We will join other professionals in our field to share and discuss industry insights.



### CASE STUDY REVIEWS

We learn and grow from every success and challenge alike, and will share in-person, real world efforts and results that apply directly to your curriculum.

## MENTORSHIPS

Not one of our team members has carved their path to success alone. We know the value of dedicated 1-on-1 guidance and offer a comprehensive and fun mentorship program to driven students, spanning several weeks.

14

Years of Agency Ideas That Stick

130

Combined Years of Career Experience

NJ

Proud New Jersey Agency



Multi-Talented and Multi-Disciplinary Team



To Kaleid with us or for more information, please email [KALEID@SPIT-BALL.COM](mailto:KALEID@SPIT-BALL.COM)

